



Turning the Tide on Pressure Ulcers

Conference & Registration
Information

Wednesday, May 25, 2011
Norfolk, Virginia

WHO SHOULD ATTEND?

| | |
|-------------------------------|-------------------------|
| Nurses | Occupational Therapists |
| Nurse Practitioners | Dietitians |
| Physicians | Government Employees |
| Physician Assistants | Policy Makers |
| Physical Therapists | Researchers |
| Physical Therapist Assistants | |

▼ **CLICK HERE TO REGISTER ONLINE** ▼

<http://sentara.force.com/ClassAndEventSearchResultsPage?keyword=Pressure+Ulcer>

This conference is jointly sponsored by **National Pressure Ulcer Advisory Panel** and **Sentara Healthcare**.



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ULCER
ADVISORY
PANEL

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Dear colleague,

Patients with pressure ulcers consume extensive staff and financial resources in ongoing wound care and management of co-morbid conditions. Please join us for **Turning The Tide on Pressure Ulcers**, a one-day program bringing together some of the leading professionals from the National Pressure Ulcer Advisory Panel (NPUAP) to discuss the latest guidelines in pressure ulcer care, including: **risk assessment, staging challenges, nutrition, treatment with antibiotics/ antiseptics, and end of life care.**

In addition, you will be networking with colleagues and seeing the latest industry products and services in our Exhibitors Hall. We look forward to seeing you on **Wednesday, May 25, 2011**, in Norfolk, Virginia.

Conference Planning Committee

Denise Alston
Corrine Alvey
Joyce Bowen
Jennifer Fletcher
Stephanie Jackson
Susie Garrison

Mary Hohenwarter
Mary Lehman
Kathy Merkh
Debbie Moore
Mary Ellen Posthauer
Betty Swap

Sentara Healthcare is an approved provider of continuing nursing education by the Virginia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.
www.sentara.com

National Pressure Ulcer Advisory Panel (NPUAP) serves as the authoritative voice for improved patient outcomes in pressure ulcer prevention and treatment through public policy, education and research.
www.npuap.org

CONFERENCE OBJECTIVES

- Examine** pressure ulcer assessment and risk across settings and populations
- Appraise** pressure ulcer prevention and treatment in light of current evidence and international guidelines
- Discuss** methods to determine if pressure ulcers are avoidable or unavoidable



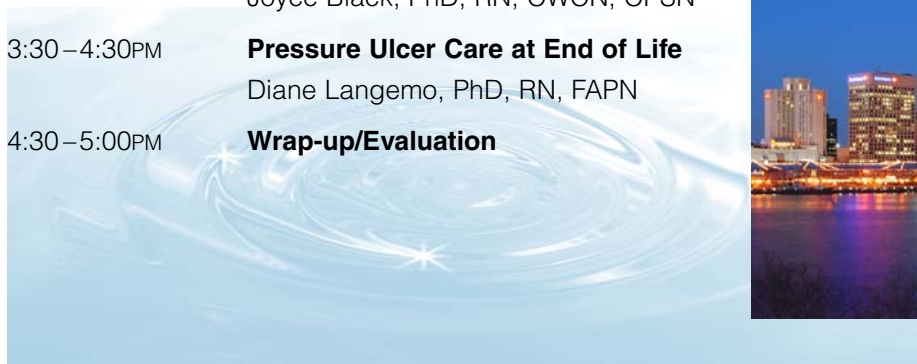
Turning the Tide on Pressure Ulcers
Wednesday, May 25, 2011 | Norfolk, Virginia

Conference Agenda

Wednesday, May 25

- 7:00 – 7:50AM **Continental Breakfast / Registration / Exhibitors**
- 7:50 – 8:00AM **Welcome**
- 8:00 – 8:30AM **People, Processes, and Technology**
Melissa Fitzpatrick, RN, MSN, FAAN
- 8:30 – 9:30AM **Pressure Ulcer Staging Challenges**
Diane Langemo, PhD, RN, FAPN
- 9:30 – 10:00AM **Break with Exhibitors**
- 10:00 – 11:00AM **Risk Assessment Across Care Settings**
Joyce Black, PhD, RN, CWCN, CPSN
- 11:00 – 12:00PM **Antibiotics/Antiseptics: When, Why, What**
Aamir Siddiqui, MD, FACS
- 12:00 – 1:15PM **Lunch (on your own) / Exhibit Hall Open**
- 1:15 – 2:15PM **Nutrition: Unintended Weight Loss and Nutritional Care of the Obese Individual**
Mary Ellen Posthauer, RD, CD, LD
- 2:15 – 2:30PM **Break with Exhibitors**
- 2:30 – 3:30PM **Avoidable/Unavoidable Pressure Ulcers: Case Studies**
Joyce Black, PhD, RN, CWCN, CPSN
- 3:30 – 4:30PM **Pressure Ulcer Care at End of Life**
Diane Langemo, PhD, RN, FAPN
- 4:30 – 5:00PM **Wrap-up/Evaluation**

May 25, 2011
Norfolk, VA





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Conference Information

Conference Location

The symposium will be held at the **Norfolk Waterside Marriott Hotel**, which is only 11 miles from Norfolk International Airport (ORF) and conveniently located in downtown Norfolk, Virginia, 235 East Main Street, near the Waterside Festival Marketplace and the MacArthur Center Mall.

Accommodations

Sheraton Norfolk Waterside Hotel
777 Waterside Drive
Norfolk, Virginia, 23510
(757) 622-6664

Please go to www.sheraton.com/norfolk and enter the dates that you would like to stay. Once the regular rates come up then you can enter code **281869** in the left hand column in the box that says **SET#/Corp. ID**. Then hit search again for the Sentara-NPUAP Conference **\$99 rate**.

Parking in Downtown Norfolk

Parking is available in the Main Street Garage and the Waterside Garage. Cost: \$1.00 per hour; max. \$12.50 per day.

Shuttle Transfer Service

Airport Connection is operated by **Carey Transportation**. It is located outside baggage claim at the booth marked "Airport Connection". You can make an e-reservation online at www.onetransportationsolution.com/norfolk.html or by phone: **757-963-0433** or **866-823-4626**. Cost: \$27.00 each way (add'l passengers \$5.00 each)

Cost & Registration Details

Advance registration is required. **Continental Breakfast will be provided. Lunch will be on your own.** A list of local eateries will be provided.

- **Sentara Employees** **Free**
Please register in PLMS offering # 00024305
- **Non-Sentara Employees** **\$100 per person**
Register online and pay by credit card via Sentara conference website (click link below). Registration will be confirmed via email.
- **Group Rate** **\$75 per person**
A group is three or more participants from the same hospital/organization. Each person will have to register and pay separately.
- **Cancellation Policy:** No refunds.
Registrations are transferable.

Questions?

Please contact **Denise Alston** at:
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sdsmith@sentara.com



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